



ITALIAN TRADE AGENCY

ICE – Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane

ИЧЕ – Посольство Италии
Отдел по развитию торгового обмена

Moscow, 08.12.2014

**ENTERPRISES – MEMBERS OF THE
MOSCOW CHAMBER OF COMMERCE
AND INDUSTRY**

Dear Entrepreneur,

ICE - Italian Trade Promotion Agency (“ICE” - known abroad as *Italian Trade Agency* or *Trade Promotion Section of the Italian Embassy*) contributes to the internationalization of Italian companies and, since 1926, is the governmental body pursuing the development, facilitation and promotion of trade and economic relationships between Italy and foreign countries, paying particular attention to the needs of SMEs, associations and interest groups. Accordingly, ICE considers the relationship with the Moscow Chamber of Commerce and Industry (to which your company is affiliated) strategic and important.

ICE, which is based in Rome, Italy, disposes of an international network of 79 offices in 65 countries (4 located in Russia: Moscow, St. Petersburg, Ekaterinburg and Novosibirsk). For more information you can visit our websites <http://www.ice.gov.it> or <http://www.ice.gov.it/paesi/europa/russia/ufficio.htm?sede> (for more indications about the Moscow office).

Recently, a **Desk on Intellectual Property** and a **Trade Desk** have been opened in ICE Moscow office in order to provide interested companies carrying out activities in Russia with technical and integrated assistance. Such desks, that cooperate closely with Italian governmental institutions such as the Ministry of Economic Development, the Ministry of Foreign Affairs and the Customs Agency, are the offices to which Italian companies operating in Russia or aiming to operate in Russia should primarily refer to in order to receive consultancy services with regard to:

- registration and protection of a title of the intellectual property (for instance, trademark, patent, copyright, etc.);
- any possible trade barrier hindering their activity in Russia;
- Russian technical regulations and forms of *conformità* assessment of goods.

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Desk contact information:

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| <p><i>Desk on Intellectual Property</i> Head: Ekaterina Palshis ipmosca@ice.it Tel. +7 495 9670275/76/77/78 – Int. 145 Fax +7 495 9670274/79 Appointments: Tuesday and Thursday 9:00-18:00</p> | <p><i>Trade Desk</i> Head: Vittorio Maiorana fairtradosca@ice.it Tel. +7 495 9670275/76/77/78 – Int. 145 Fax +7 495 9670274/79 Appointments: Monday and Wednesday 9:00-18:00</p> |
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We remain at your disposal to answer any questions you may have.

Best regards,

Maurizio Forte
Head of Italian Trade Agency
Moscow Office

